

TRANSFORM

HOTELS &
HOSPITALITY

Key Messages

Opportunities

Applications

Case Studies

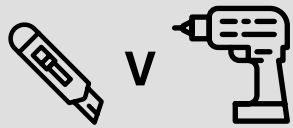
Hotels & Hospitality

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STANDARD RE-FITS COST 7 TIMES MORE

Traditional rip-out projects cost 7 times more than wrapping using vinyl.



NO LOSS OF REVENUE

Refurbishment with little downtime, meaning no wholesale closure or loss of revenue.



KEEP UP WITH FAST MOVING TRENDS

Lower costs and faster installs provide the opportunity to refresh retail interiors more often.



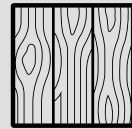
QUICK INSTALL WITH NO BUILDING WORK

Refit without the mess and in a fraction of the time. Vinyls can often be applied over the existing substrate.



NOT JUST FOR FLAT SURFACES

Its versatile 3D form can fit virtually any surface. Curves and complex shapes no problem.



1500 REALISTIC TEXTURES AND PATTERNS

From concrete to metal and wood to leather; Hyper realistic textures look and feel like the real material.



TRANSFORM ONE ITEM OR TRANSFORM MANY

Rejuvenate an entire interior in one go or just wrap individual items over time i.e. walls, counters, doors and trims.



A SUSTAINABLE SOLUTION

Vinyl offers a longer term solution - reusing and recycling furniture rather than disposing of it.



FIRE TESTED, MOISTURE AND HEAT RESISTANT

Fire tested, CE marked and IMO approved for peace of mind. Vinyl is also moisture and heat resistant.

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Residential



Apartments
Town Houses
Retirement Homes

Retail & Leisure



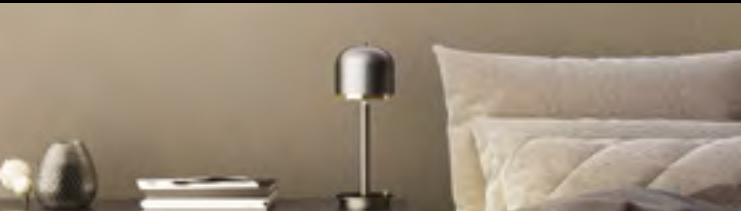
Retail Chain
Shopping Centres
Independent Retail
Cinema/Bowling Complex

Healthcare



Hospitals
Clinics
Nursing Homes

Hotel & Hospitality



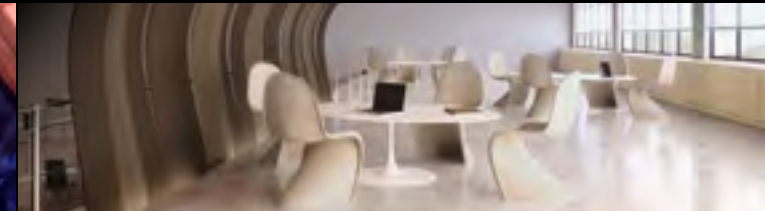
Hotel
Theme Park
Cruise Ship
Resort
Bars & Restaurants

Public Space



Government
Stadium
Education
Museums

Corporate



Office Blocks
Factories
Small Business
Banks

Hotels & Hospitality

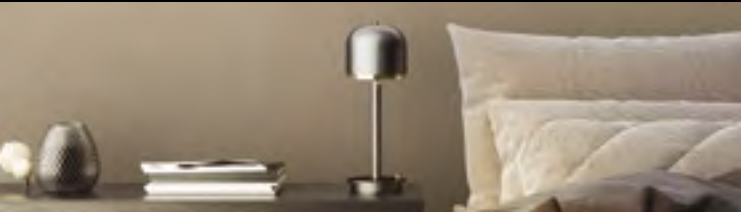
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Bedrooms



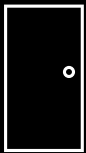
Reception



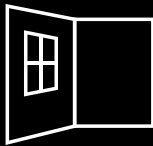
Bar



Doors



Walls



Window Frames



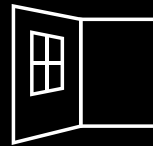
Furniture



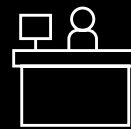
Bathrooms



Walls



Reception Areas



Window Frames



Tables & Chairs



Lift Areas



Doors



Tables & Chairs



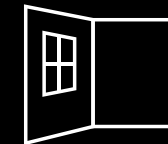
Bar Areas



Counters



Walls



Bathrooms



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Benefit	DI-NOC	LAMINATE	VENEER	STONE	PAINT	WALLPAPER
Wide Range of Patterns	•	•				•
Textured Structure	•		•	•		
Custom Colour Service	•	•			•	•
Self Adhesive	•	•			•	
Flexible/ Comfortable	•	•			•	•
Thermoformable	•					
Easy to Install	•				•	•
Easy to Repair	•				•	•

Expensive compared to what?



Lower impact on the business



Keep up with fast moving trends



Reduce the number of trades involved



Reduced number of skips and landfill



Reduced noise and disruption

Chain Costs

	COST OF MATERIAL	PREP & APPLICATION	MAINTENANCE	REMOVAL
Paint				
Laminates				
Tapestry				
DI-NOC				

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Refurbishments are happening with leading hotel brands...



"As a construction manager specializing in high-end themes, I was immediately convinced by Cover Styl'.

For the Club Med Group, Cover Styl' is the perfect solution for the renovation of our holiday villages and a good substitute for various carpentry work on doors, design elements and furniture.

Frédéric Davi,
Deputy Director of Constructions
Zone Europe Africa



3M DI-NOC Architectural Finishes have no need for specialist tools or machinery, and can be installed quickly overnight or during the day when guests are away. This means the hotel can remain open and rooms can stay occupied during refurbishment while benefiting from the uplift in revenue from their new look.

DI-NOC finishes combine colour and realistic texture to make them almost impossible to distinguish from traditional materials, such as rich mahogany and high-quality marble. This makes it easy for hotel owners to maintain brand standards.

Greet your guests with a well-designed lobby that reflects your hotel's character and creates a dynamic, multi-use space suitable for both leisure and business. Revitalise your interior spaces and bring old fixtures back to life with DI-NOC finishes.

BEFORE



AFTER



3M DI-NOC