

A photograph of a retail store interior. In the foreground, a black mannequin stands on a small platform, wearing a bright red, sleeveless, knee-length dress and holding a light-colored, textured handbag. To her right, another black mannequin stands on a similar platform, wearing a white, sleeveless, knee-length dress. In the background, a display table holds several pairs of high-heeled shoes in various colors (yellow, black, red) and a brown handbag. The wall behind the display is made of large, diamond-shaped panels with a warm, golden-brown glow, and a grid of small, glowing square lights is visible. The floor is dark and reflective. The overall atmosphere is modern and sophisticated.

TRANSFORM

RETAIL &
LEISURE

Retail & Leisure

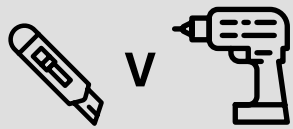


Key Messages

Opportunities

Applications

Case Study



STANDARD RE-FITS COST 7 TIMES MORE

Traditional rip-out projects cost 7 times more than wrapping using vinyl.



NO LOSS OF REVENUE

Refurbishment with little downtime, meaning no wholesale closure or loss of revenue.



KEEP UP WITH FAST MOVING TRENDS

Lower costs and faster installs provide the opportunity to refresh retail interiors more often.



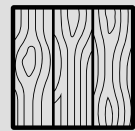
QUICK INSTALL WITH NO BUILDING WORK

Refit without the mess and in a fraction of the time. Vinyls can often be applied over the existing substrate.



NOT JUST FOR FLAT SURFACES

Its versatile 3D form can fit virtually any surface. Curves and complex shapes no problem.



1500 REALISTIC TEXTURES AND PATTERNS

From concrete to metal and wood to leather; Hyper realistic textures look and feel like the real material.



TRANSFORM ONE ITEM OR TRANSFORM MANY

Rejuvenate an entire interior in one go or just wrap individual items over time i.e. walls, counters, doors and trims.



A SUSTAINABLE SOLUTION

Vinyl offers a longer term solution - reusing and recycling furniture rather than disposing of it.



FIRE TESTED, MOISTURE AND HEAT RESISTANT

Fire tested, CE marked and IMO approved for peace of mind. Vinyl is also moisture and heat resistant.

Retail & Leisure



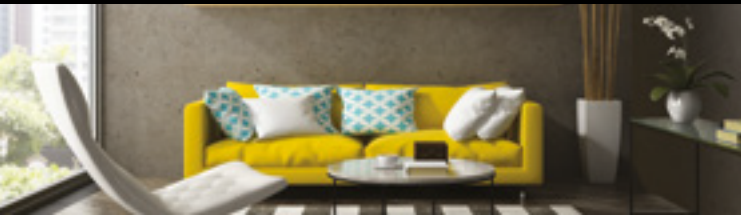
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Residential



Apartments
Town Houses
Retirement Homes

Retail & Leisure



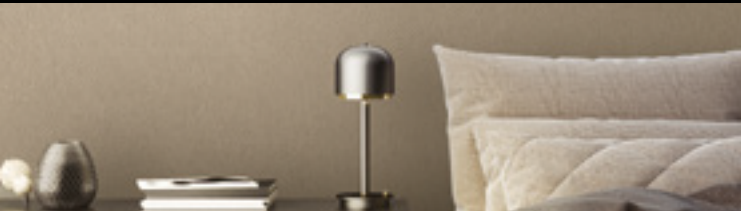
Retail Chain
Shopping Centres
Independent Retail
Cinema/Bowling Complex

Healthcare



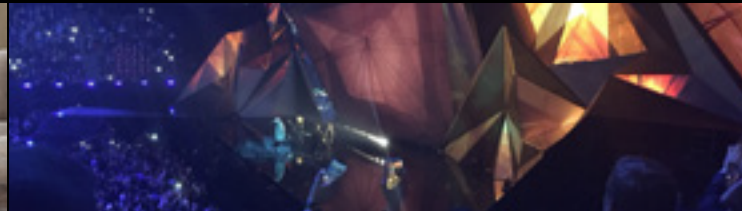
Hospitals
Clinics
Nursing Homes

Hotel & Hospitality



Hotel
Theme Park
Cruise Ship
Resort
Bars & Restaurants

Public Space



Government
Stadium
Education
Museums

Corporate



Office Blocks
Factories
Small Business
Banks

Retail & Leisure



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Shopping Centre



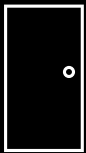
Reception



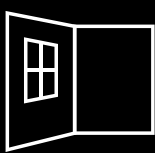
Locker Rooms



Doors



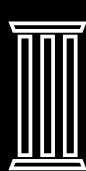
Walls



Lift Areas



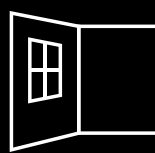
Columns



Counters



Walls



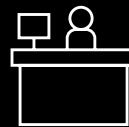
Window Frames



Lift Areas



Reception Areas



Tables & Chairs



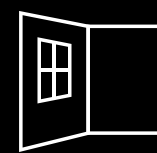
Doors



Doors



Walls



Bathrooms



Ceilings



Benches



Retail & Leisure



Key Messages | Opportunities | Applications | Case Study

Benefit	DI-NOC	LAMINATE	VENEER	STONE	PAINT	WALLPAPER
Wide Range of Patterns	•	•				•
Textured Structure	•		•	•		
Custom Colour Service	•	•			•	•
Self Adhesive	•	•			•	
Flexible/ Comfortable	•	•			•	•
Thermoformable	•					
Easy to Install	•				•	•
Easy to Repair	•				•	•

Expensive compared to what?



Lower impact on the business



Keep up with fast moving trends



Reduce the number of trades involved



Reduced number of skips and landfill



Reduced noise and disruption

Chain Costs	COST OF MATERIAL	PREP & APPLICATION	MAINTENANCE	REMOVAL
Paint	1 coin	2 coins	3 coins	3 coins
Laminates	2 coins	3 coins	2 coins	3 coins
Tapestry	2 coins	2 coins	2 coins	2 coins
DI-NOC	3 coins	2 coins	1 coin	1 coin

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"The customer was unable to get the desired colour and finish in a traditional laminate. We suggested they checked out the colours and finishes available in the fantastic Cover Styl' range, which met their demands.

The end result was fantastic. The walls and doors really look like real wood, which is exactly what the customer was looking for."



Wrapping films helped an installation team inject new life in to the Festival Place Shopping Centre's customer lounge, to create an eye-catching, low-maintenance, cost-effective refurbishment solution.

Interior refits no longer need to involve rip out and replace methods, but self-adhesive films can be applied on top of existing surfaces, with perfect results. This is becoming an increasingly popular option with many installers.

With hundreds of patterns and textures available, including wood grains, metallic, marble, stone, concrete and many more, it's easy to wrap any surface and transform a retail environment. The patterns used for this particular project were Cover Styl' Oak and High Gloss White. The surface finishes enabled to recreate the visual effect of natural materials.



Corporate Environments

Key Messages

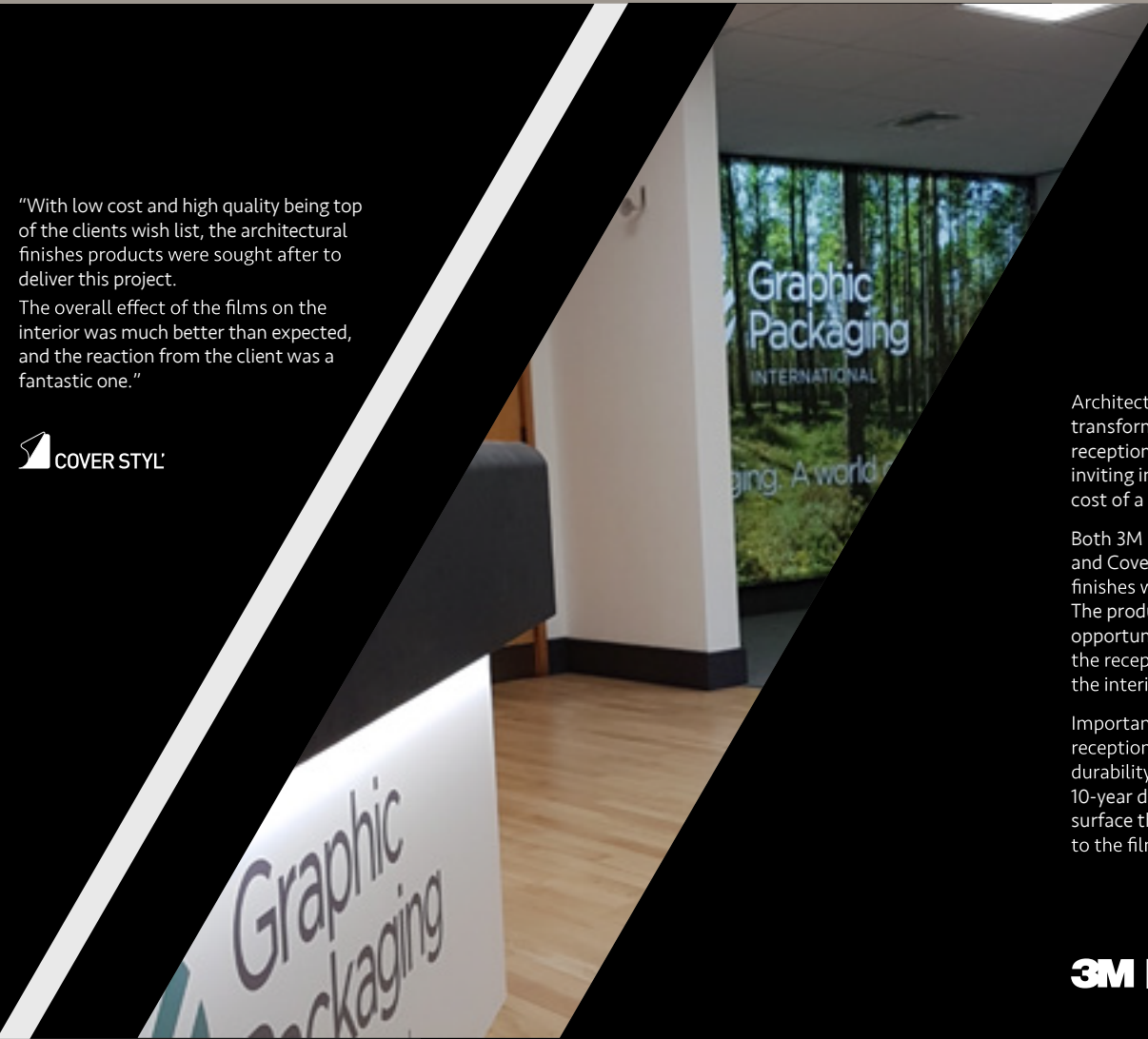
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"With low cost and high quality being top of the clients wish list, the architectural finishes products were sought after to deliver this project.

The overall effect of the films on the interior was much better than expected, and the reaction from the client was a fantastic one."



Architectural film has been used to transform a very dated 1980s looking reception area into a more modern and inviting interior space, without incurring the cost of a full rip out and refurbishment.

Both 3M DI-NOC AE-1719 Advanced Earth and Cover Styl' J14 White Wood architectural finishes were selected for the project. The products provided the client with an opportunity to refurb multiple surfaces in the reception area due to the flexibility of the interior film.

Importantly for a high traffic area like a reception area, the interior vinyl offers a high durability finish, with the products offering a 10-year durability. If there is damage to the surface there is no need to panic as repairs to the film can be conducted on site.

3M DI-NOC

BEFORE



AFTER

